# SUMMER TRAVEL 2021 MARKETING KIT



## SUMMER TRAVEL

Summer travel season is here remember that you have Assist America!

assist america<sup>®</sup>

Whether you are traveling for business or pleasure, whenever you travel more than 100 miles from your home or in another country, no matter where your final destination, we provide valuable emergency services. Our services include:

**Medical Services:** We offer immediate medical consultation, referrals, prompt admission to a qualified hospital and much more.

**Non-Medical Services:** We take care of problems when you most need the help, whether it's replacing prescriptions that have been left behind or arranging a compassionate visit by a loved one while hospitalized.

## Install the free Assist America Mobile App

MEMBERSHIP DETAILS

Wherever your travels take you, you can conveniently access a wide range of travel emergency assistance services from your phone by downloading the free Assist America Mobile App for iPhone and Android.



ANDROID APP ON

## Repatriation of a Member Who Suffered a Stroke in Florida

Distance from home: 1,200 miles









## Situation

A member was on vacation with family in Florida when he suffered a stroke. Luckily, the family caught it in time before there was any irreversible damage, and they rushed him to the nearest emergency room for treatment.

## Assistance

His sister called Assist America for help with returning him home for rehabilitation. Assist America consulted with the member's treating doctors to determine his condition and his ability to be transported. He was not stable enough for travel, so he continued to recover at the hospital. After nearly three weeks of recovery, the member was finally cleared for travel and was discharged from the hospital. Assist America arranged and paid for his transport with a medical escort and arranged his admittance to a rehabilitation facility near his home in Pennsylvania. He and his family were very appreciative of the help provided by the Assist America team.



According to the National Oceanic and Atmospheric Administration Climate Prediction Center, there is a 60% chance of an "abovenormal" hurricane season in the Atlantic this year. Assist America want to make sure that our members are the most prepared travelers and offer the tips below to help you navigate this hurricane and tropical storm season.

### Keep an eye on the weather/news

As soon as you hear there may be a hurricane or tropical storm headed toward your location, be sure to check local news for the latest updates on the storm's intensity and trajectory.

If the storm/hurricane is not close to hitting landmass, the weather reports are updated every six hours, at 5 am/pm, and 11 am/pm EST. Should the storm be within 48 hours of hitting a significant landmass, then reports are given every three hours.

You can also download a hurricane tracking mobile application or follow the National Hurricane Center on Facebook.

### Have an escape plan

If you're in the United States, it's simple enough to rent a car and drive away from the threat of the hurricane (North or inland).

If you're on an island, this could be much more difficult - planes and boats will be your only

option. Ships usually stop operating a couple of days before the hurricane hits and flights book up quickly. Leave as soon as you feel like you must, if you can't, see the tips below.

### **Evaluate your location**

Evaluate the safety of your location - if you are near the coast, it's best to move inland. If you're in a flood zone, evacuate to a designated shelter.

If you're in a wooden building, do not stay there as most wooden structures are destroyed by hurricanes. If you're near a river or other body of water, evacuate away from it, as it will very likely overflow during the storm.

### Seek appropriate shelter

If your hotel has been assessed by staff to be in a safe area, you can stay there, but do not stay in your room where glass windows could shatter and walls could be ripped off by strong winds.

Most hotels often have plans to shelter guests in a windowless event space, large enough to accommodate everyone during the critical hours of the storm.

## Comply with local authorities and evacuation orders

If the local government sends an evacuation for your area, you must comply, even if hotel staff think it's safe to stay. Head tot he nearest government-designated shelter.

## Try to relocate to the nearest capital city or major airport

If the storm is projected to be bad enough and the effects are likely to be catastrophic, move to a hotel in a capital or major city or near a major airport or port. This will minimize the difficulty to get to you or for you to exit the country.

When infrastructure collapses, major cities, airports, and ports are often the first to receive aid and to re-establish communication, power, and water back up and running.

## Get cash before the storm hits

It's likely that banks will be shut down and ATMs will not work for a while after the storm. Be sure to grab enough cash to get you and your family

essential supplies such a food and water, as well as for transportation. Hotels usually extend their guests stays free of charge for a limited time.

## Supplement your hotel's supplies

Some hotels are better prepared than others some have generators and can provide a "seminormal" experience for the guests while others may run out of food and

water for guests in just a few days. Buy enough non-perishable food and water to last you and your travel companions for a week.

## Have a battery-powered radio

Typically, after a catastrophic storm, telecommunications collapse. Analog AM radio signals will likely be the best way to get news updates and information, so having a small battery- or solar-powered radio is a good idea.

## Charge all of your electronics

You will likely be without electricity for an extended period of time, so be sure to charge all of you devices as well as power banks, if

possible.

## Notify family/friends of your location

Let a family member or friend know the exact address of the location you are staying.

It's also recommended to register in the Smart Traveler Enrollment Program by the US Department of State. It is a free service that allows U.S. citizens traveling or living abroad to receive the latest safety and security information for your destination country, and helps the U.S. Embassy, family, and friends get in touch with you in an emergency.

## Be prepared to extend your trip

Though the actual storm may only last a few hours or a day, the effects could last days,

weeks, or even months. Airports typically reopen quickly after a storm, but depending on the damage suffered, could be on a limited operation.

Priority is given to passengers who have a ticket/seat on the current departing flight, and then the standby passengers from all the canceled flights will take the empty seats. If you're stand-by, you could be waiting for days before you leave.

## Download the Assist America Mobile App

Be sure to download the free Assist America Mobile Application for iPhone and Android before departing for your trip for the latest travel news and updates, a global embassy locator, as well as a Tap For Help button to connect you to our 24/7 Operations Center should you encounter a medical emergency and need assistance while traveling.

We hope these tips help you should you encounter a tropical storm or hurricane during your travels.



# **5 TIPS FOR TRAVELING THIS HURRICANE SEASON**



KEEP AN EYE ON THE WEATHER/ NEWS

EVALUATE YOUR LOCATION

HURRICANE EVACUATION ROUTE

HAVE AN ESCAPE PLAN

SEEK APPROPRIATE

SHELTER

RELOCATE TO THE NEAREST



CHARGE ALL OF YOUR ELECTRONICS

**BE PREPARED TO EXTEND** 

GET CASH BEFORE THE STORM HITS

HAVE A BATTERY-POWERED RADIO





SUPPLEMENT YOUR HOTEL'S SUPPLIES

COMPLY WITH LOCAL AUTHORITIES AND EVACUATION ORDERS



DOWNLOAD THE ASSIST AMERICA MOBILE APP

Download the Assist America Mobile App before departing for your trip for the latest travel news and updates, a Tap For Help button to connect you to our 24/7 Operations Center, travel alerts, pre-trip information, a global embassy locator, and more.



## **Advice for Parents with Unvaccinated Children**

Since the new announcement from the CDC that fully vaccinated people can take their masks off in most settings, there has been much confusion about what the guidance means explicitly, especially for the parents of young children. We advise everyone to follow local and state regulations and business policies.

## What are the COVID-19 risks for children?

While young children are much less likely to become severely ill from COVID-19, they can still get sick and spread the virus to others. Children should still be encouraged to wear their masks and avoid crowded public spaces.

## What are the vaccine recommendations for children?

As of May 10th, the FDA expanded the emergency use authorization for the Pfizer vaccine to adolescents aged 12 through 15. There currently are not any vaccines approved for children under the age of 12 in the US.

## What is the mask guidance for children?

It is not recommended for children under the age of 2 to wear a mask. Children ages 2 to 12 years old should still wear masks in public settings and indoors. Children aged 12 and older should still wear masks in public settings and indoors unless they are fully vaccinated (two weeks after receiving the second dose).

Masks are still required for everyone on planes, public transportation, and in hospitals or doctor's offices.

## What if I'm fully vaccinated, but my kids aren't?

According to the CDC, you can safely take off your mask in most places. The CDC does not list an exemption for parents with unvaccinated children in their household. You can safely travel if you take certain precautions and are aware of restrictions. Some parents may decide to keep wearing a mask to set a good example for their kids since they often do what they see their parents do. Some recommend not changing anything. Most children are finally used to the safety strategies we have been living with, so it may make sense to continue masking for a bit longer. If you or your child are immunocompromised, please consult a physician before traveling.

## **Assess your Risk**

Ultimately, it is up to the parent to know what is best for their child and family. Assess the risks and benefits of each situation while continuing to follow regulations. Research the infection rate in your community and places you want to go. Now is the perfect time to take advantage of the warmer weather and outdoor activities with your children!

CDC Guidelines are constantly changing. Please download the Assist America Mobile App for up-to-date guidelines and COVID-19 resources.

## Advice for Parents Traveling with UNVACCINATED CHILDREN



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## WHAT ARE THE COVID-19 RISKS FOR CHILDREN?

Young children are much less likely to become severely ill from COVID-19, but they can still get sick and spread the virus to others. Children should be encouraged to take precautions to limit spread and exposure. If you or your child are immunocompromised, please consult a physician before traveling.



Not required to wear a mask and ineligible for COVID-19 vaccine



Required to wear a mask in some public settings and ineligible for COVID-19 vaccine



Required to wear a mask in some public settings and eligible for COVID-19 vaccine

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All travelers are required to wear a mask on all planes, buses, trains, and other forms of public transportation traveling into, within, or outside of the U.S. and inside airports and stations.

## **ASSESS YOUR RISK**



Every parent knows what is best for their children and family. Assess the risks and benefits of each situation while continuing to follow regulations.



## CLICK ON THE IMAGE BELOW TO LAUNCH OUR SUMMER TRAVEL SEASON VIDEO



Assist America provides emergency services for over 40 million travelers worldwide.

Our members enjoy complete peace of mind with access to our 24/7 Operations Center.



## DOWNLOAD OUR MOBILE APP

Our free mobile app for iPhone and Android provides instant access to assistance, including:

- Tap for Help
- Pre-Trip Information
- Travel Alerts
- COVID-19 Updates
- and much more...



SCAN THE QR CODE TO DOWNLOAD THE APP





Visit us online: www.assistamerica.com



## Travel Safely this Fourth of July WITH ASSIST AMERICA

Download the Assist America Mobile App prior to leaving on your trip to access our services whenever you travel 100 miles or more away from home or to another country.









#### COVERAGE INDICATOR A localization feature lets members know when they are eligible for services



### **COVID-19 UPDATES** Health and prevention tips, best practices videos, latest news and a list of travel restrictions by country



### TRAVEL ALERTS Receive alerts on urgent global situations that may impact travel via the app



### MOBILE ID CARDS Membership ID cards are conveniently stored inside the app





SCAN THE QR CODE TO DOWNLOAD THE APP

