Nationwide® is on your side

# Pet Insurance

Voluntary Benefit Offering

## Health care pet-o-nomics



**68%** increase in pet care costs over the last decade<sup>3</sup>



**\$18.9B** spent on veterinary care in 2019<sup>3</sup>



Average pet owner would spend \$11K to save their pet's life<sup>14</sup>

"About 45% of pet owners will spend the same or more on an animal's healthcare than on their own."<sup>15</sup>





## Cost of owning a pet over its lifetime<sup>16</sup>

Low	■ High
\$30,942	\$42,545
\$21,917	\$27,074
CAT	DOG
<b>98%</b> of pet owners underestimate the ifetime cost of a pet <sup>16</sup> <b>1/3</b> of Americans can't cover an unexpected medical bill over \$100 <sup>17</sup>	
<b>6%</b> of employees are stressed about their financial situation <sup>18</sup>	<b>74%</b> of employees say benefits are peace of mind for the unexpected <sup>19</sup>



## How pet insurance works





- Use for:
  - Accidents
- ✓ Injuries
- ✓ Illnesses
- ✓ And more



Pet expenses survey: is pet

insurance is worth it?20

of Americans with a pet insurance policy think pet insurance is worth the cost



"It's always better to have insurance so you never have to make that hard decision when the time comes whether you can afford to treat your pet."<sup>21</sup>

The Alercury News



of Americans with pet insurance say it has come in handy for emergency expenses



of Americans that do not have pet insurance were not aware of it





"Americans are expected to spend \$18.98 billion on veterinary care alone in 2019 versus the \$18.11 billion spent the year before." <sup>24</sup>



Average pet care costs are significantly less with My Pet Protection<sup>®</sup> plans featuring 90% reimbursement





# On your side coverage for employees and their pets



Nation's **first and largest** provider of pet health insurance



**Created** the U.S. pet insurance industry in 1982



Founded by and accepted by veterinarians everywhere



### Types of pets that can be insured with Nationwide® pet insurance:







# Avian and exotic pet plans

Amphibians	Goats	Rats
Birds	Guinea pigs	Rabbits
Chameleons	Lizards	Snakes
Chinchillas	Mice	Sugar gliders
Ferrets	Opossums	Tortoises
Geckos	Potbellied pigs	Turtles

## What avian and exotic pet plans cover:













Hospitalization



Examinations





Add a wellness and preventive care policy to any Avian pet plan

- Policy enrollment
- through Nationwide
- call center only



# My Pet Protection plan highlights for dogs and cats

- Cash back on eligible vet bills after \$250 annual deductible is met
- Choice of reimbursement 50%, 70% and 90% options
- \$7,500 benefit to use that renews each year in full

- Just two questions to determine cost: state and species
- Preferred pricing does not increase due to pet age or breed
  - **Exclusive plans** not available to the general market











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with Wellness<sup>®</sup> policy.



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## Choose the level of reimbursement that fits your needs

Reimbursement after \$250 annual deductible	90%	70%	50%
Accidents, including allergic reactions and poisonings	1	1	1
Injuries, including cuts and broken bones	*	1	1
Common illnesses, including ear infections	~	1	1
Serious/chronic illnesses, including cancer	*	1	1
Hereditary and congenital conditions	1	1	1
Hospitalization, including x-rays and surgeries	~	-	1
Prescription medications and Rx diets	1	1	1

### Additional benefits included with every policy

Up to \$500 for	Up to \$500 fo
kennel fees if	advertising or
the employee is	reward for los
hospitalized	or stolen pets

Up to \$500 if a lost or stolen pet is not found within 60 days

. .

Up to \$1,000 if a pet passes due to an injury or illness

Some exclusions may apply. Certain coverages may be subject to pre-existing exclusion. See policy for complete list of exclusions.

### Upgrade to My Pet Protection with Wellness for more coverage:



Wellness exams

Shots and vaccinations



Spay and/or neuter



Microchip implants



Parasite prevention Routine blood tests



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## Choose from three levels of protection



Examples reflect reimbursement after \$250 annual deductible has been fulfilled. Some exclusions may apply. Certain coverages may be subject to pre-existing exclusion. See policy documents for a complete list of exclusions. Starting prices indicated. Final cost varies according to plan, species and ZIP code.





# Real life claim story of Mighty Max

- \*
- Siberian Forest Cat
- Suffering from urinary obstruction
- Surgery and treatments cost over \$15,000
  - Nationwide reimbursement\* covered more than half the cost
  - Truman's annual premium was \$200

\* Reflects 90% reimbursement after \$250 annual deductible was met, up to \$7,500 maximum annual benefit.

"There was hesitation for sure, thinking about [pet insurance] because it's another expense that you have to think about. But I realized that with things like insurance, you just never think about it until it's too late."



"I don't think we had a choice. I think we had to just do [the surgery] and not even think about the price and just try to recover from the cost later on."

- Truman and Tiffany, Pet Parents





# Real life claim story of Annabelle

## 🐣 Beagle

- 6.9
- Suffering from intervertebral disc disease
- Surgery and treatments cost \$6,000
- Nationwide reimbursed more than \$5,000\*

\* Reflects 90% reimbursement after \$250 annual deductible was met, up to \$7,500 maximum annual benefit.



"I just feel like if you're a pet owner and you care about your dog, you should get Nationwide pet insurance to cover yourself, to cover your pet. It'll save you a lot of money and worry in the long run."

- Melissa, Pet Parent





# A voluntary benefit that's easy to enroll in



### Go online

Go to your company's custom landing page or search on PetsNationwide.com for your company name to start a quote



### Answer two questions

Pricing is determined based on just two factors:

- Pet species
- Zip code



### **Choose a product**

Preferred pricing for group products displayed



#### **Enter payment**

Enter necessary information to complete purchase



Benefit enrollment open year round



Each pet is issued an individual policy



Payroll deduction waives \$2 monthly fee



# How to use your Nationwide pet insurance policy:



### Pay your vet Pay for the pet's treatment at the time of service

## Submit your claim

Send the vet bill and a claim form by email or via the Pet Account Access Page

# 3

### Get reimbursed

Eligible reimbursements issued after meeting the policy's annual deductible



### Making it easy to keep pets healthy

Submit claims through the **Pet Account** Access Page Get reimbursements deposited directly to a bank account

Track claims online any time through the **Pet Account Access Page**  Email, fax and snail mail claim submissions also available

### Additional member resources



**Member care**: 800-540-2016 Mon-Fri 5a-7p PT and Sat 7a-3:30p PT



Pet account access page: get forms, claim status and view claim history at my.petinsurance.com



# Additional member benefits



## The Companion

Pet education newsletter with exclusive policyholder discounts



## Pet tags and ID cards

Easy access to important pet insurance policy information



## Pet Health Zone

Online articles on pet health and safety for everyone





Digital cards Sent for pet birthdays and other life events



### Infographics

Get all the pet facts in fun and infographics

vethelpline®

## 24/7 pet help

Call, email or online chat with a live veterinary professional



# The Vet Helpline connects pet parents to veterinary professionals for guidance on any pet health question or concern





## Frequently asked questions

#### Can I still use my vet?

Absolutely! You can visit any licensed veterinarian in the world–even specialists and emergency providers.

# Do I need to re-enroll for this benefit every year?

No. Once enrolled, the policy will renew automatically each year.

#### What are pre-existing conditions?

Pre-existing conditions mean any illness or injury that a pet had before coverage on a pet insurance policy began.

#### Are pre-existing conditions covered?

Just like all pet insurers, we do not cover preexisting conditions.

The good news is that not all pre-existing conditions are excluded permanently. If you have medical records from your vet showing that your pet's condition has been cured for at least six months, you may be able to get it covered.

Insurance terms, definitions and explanations are intended for informational purposes only and do not in any way replace or modify the definitions and information contained in individual insurance contracts, policies or declaration pages, which are controlling.









