**Employee Challenge Announcement Email**

Subject Line: Get Ready to Move! Let’s Move Together Challenge Kicks Off May 5

Attach: HowToUseWellableApp, HowToConnectDevice, LetsMoveTogetherFAQ

Team,

Exciting news! Our organization is joining the **second annual** *Let’s Move Together* challenge, hosted by The Richards Group. Last year, nearly **60 organizations** and over **1,200 participants** from Vermont, New Hampshire, and beyond competed to stay active and have fun. This year, we're making it even bigger and better!

From **May 5 – 30**, we’ll join forces across our organization and compete against other employers to see who can rack up the most points for being physically active. If we win, we get to donate **$500 to the charity of our choice!**

**Here's How to Join Our Team:**

1. **Sign Up**: Create a [Wellable Account](https://app.wellable.co/LetsMoveTogether). Make sure to select our organization from the Team drop-down menu.
2. **Get Connected:** Sync your fitness device and/or download the Wellable App. Check out the attached instructions for guidance.

**Let the Games Begin!**

Starting May 5th, rack up points by logging any physical activity, including walking, running, cycling, lifting weights, gardening, paddling, yoga, and more. You can track your progress using a connected fitness device or manually through the app. See the frequently asked questions attached for more details.

**Prizes Galore:**

**Weekly Raffles:** Stay active and log your activities each week for a chance to win a **$100 gift card**. Four winners will be drawn weekly!

**Healthy Selfie Bonus:** Snap a workout selfie and submit it for an **extra raffle entry** each week.

**Grand Prize:** The organization with the highest average points takes home a **$500 donation** for their chosen charity! To keep things fair, participants who haven't logged any activity by May 19th will be removed from the challenge.

**Organization-Specific Prizes:**

**[INSERT DETAILS HERE. IF NOT APPLICABLE, PLEASE REMOVE.]**

**Let’s get moving, have fun, and support a great cause!**