**Employee Challenge Announcement Email**

Subject Line: Join Our Team for the Let’s Move Together Fitness Challenge

Attach: HowToUseWellableApp, HowToConnectDevice

Team,

Exciting news! Our organization is joining the **Let's Move Together** challenge, sponsored by The Richards Group. It's a fun, four-week event to get us moving and grooving. The best part? We will join forces across the organization and compete against other employers in Vermont and New Hampshire. Let’s aim for the top spot! If we win, we get to donate $500 to the charity of our choice. Challenge dates are May 6 – 31.

**Here's How to Join:**

1. **Sign Up**: Create a [Wellable Account](https://app.wellable.co/LetsMoveTogether). Make sure to select our organization from the Team drop-down menu.
2. **Get Connected:** Sync your fitness device and/or download the Wellable App. Check out the attached instructions for guidance.

**Let the Games Begin!**

Starting May 6th, rack up points by logging any physical activity, including walking, running, cycling, lifting weights, gardening, paddling, yoga, and more. You can track your progress using a connected fitness device or manually through the app.

**Prizes Galore:**

**Weekly Raffles:** Stay active and log your activities each week for a chance to win a $100 co-op gift card. We'll have four lucky winners every week!

**Healthy Selfie Bonus:** Snap a selfie during your workout for an extra raffle entry each week.

**Grand Prize:** The organization with the highest average points takes home a $500 donation for their chosen charity. To keep things fair, participants who haven't logged any activity by May 19th will be removed from the challenge.

**Organization-Specific Prizes:**

**[INSERT DETAILS HERE. IF NOT APPLICABLE, PLEASE REMOVE.]**

**Let's move, let’s win, let’s give back!**